



FOR IMMEDIATE RELEASE
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Enhance Plant Health with PotHoles®

Denver, CO –

Most retailers state the leading cause of deteriorating plant health by consumers, is due to over-watering and under-watering the plant. New product, PotHoles® Drainage Discs, helps eliminate this problem and keeps plants healthy by allowing water to flow freely over the plants roots while keeping soil in and bugs, slugs and other pests out.

Potholes® unique mesh marine fabric allows water to pass through the pot while the hydroponic filler holds moisture for plants while improving oxygen flow – critical to plant health. No more over-watering or under-watering your plants. Simply place PotHoles® in the bottom of your pot, add soil and plant.

PotHoles® also eliminates soil messes by covering drainage hole and ends the search for loose rocks or clay chips to place in the bottom of your pots. Potholes® are reusable - just rinse them off and throw them in your next pot. Two sizes are available - 5” which are best used in 6” to 10” pots and 6.5” are best used in 10” to 14” pots. A multi-pack with both sizes is also available.

PotHoles® inventor, Christine Burge, invented the product after years of gardening and frustration with finding the proper drainage to maintain the health of her potted plants. While developing PotHoles®, Burge, a non-smoker, was diagnosed with non-smoking lung cancer. During her treatment for the cancer, Burge continued her research which provided a welcome respite from the heavy burden of the disease and the effects its treatment. “Christine passed away in January 2007 we are honoring her memory by donating a percentage of profits to the Christine Burge Memorial Fund through Colorado University’s Lung Cancer Research Department,” said Jaala Sheldon, Vice President of Marketing & Sales, PotHoles®, LLC.

For more information, visit us on our website at www.gotpotholes.com

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